



Khaki is more
than a colour...
It's an attitude!

Steve Irwin Day & Fundraising Registration Process

Simply follow the steps below to register to fundraise for
Australia Zoo Wildlife Warriors on Steve Irwin Day.

1. Register as a team or individual fundraiser

- a) Go to www.australiazoo.com.au and click on the Steve Irwin Day link.
- b) Once you're there, click on the 'start fundraising now' button which will take you to the Steve Irwin Day fundraising page.
- c) Now click on the 'build your Steve Irwin Day fundraising page now' button. You will be taken to an external site and here you can register and create your very own fundraising account.

2. Create your own fundraising page

- a) Once you have registered, you can create your very own Steve Irwin Day fundraising page. You can create an individual page, a new team or join an existing team.
- b) Go through the steps to customise your fundraising page to make it your very own. You can upload pictures, change the colour of your page, set a fundraising target and remember to include a personal message and tell everyone how you are going to Khaki it! on Steve Irwin Day!

3. Ask for donations

- a) Email your friends, family, colleagues and schoolmates for donations to help you reach your fundraising target.
- b) If you do not wish to ask for donations online, then download and print the sponsorship form and gather donations this way. Then, simply login to your personal fundraising page and update your 'offline donations total' so everyone knows how much money you have raised for wildlife conservation!

4. Celebrate!

- a) By celebrating Steve Irwin Day on 15 November, you are helping to spread awareness and raise money for wildlife conservation.

5. Collect your donations and send to Australia Zoo Wildlife Warriors

- a) If you raised funds online, your donations have already reached us.
- b) If you collected donations using the downloaded sponsorship form, you will need to gather your donations and call the Wildlife Warriors team to find out how to get your donations to us. Contact us via phone on 1800 334 350 (Australia) or +61 7 5436 2026 (international) or email us at info@wildlifewarriors.org.au.
- c) Remember to send your collected donations to us by Wednesday 2 December to be in the running to win some awesome prizes!



All proceeds go towards:



This Steve Irwin Day, 15 November, wear khaki and make a donation to
Australia Zoo Wildlife Warriors to continue Steve's legacy.

visit www.australiazoo.com.au for more information and KHAKI IT!